

Your Ad Here



# MOBILE LED BILLBOARD & DIGITAL MARKETING SPECIALIST



# TABLE OF CONTENTS

1. ABOUT DIGITAL PROMO
2. OUR CORE SERVICES
3. LED BILLBOARD SMART-TRUCK  
PRICING
4. MULTI-PLATFORM "TRUCK ROUTE"  
SUBSCRIPTION
5. VIDEO PRODUCTION & EDITING
6. WHY PARTNER WITH US
7. NEXT STEPS & BOOKING





## 1. ABOUT DIGITAL PROMO

We're Long Island's first full-service LED Smart-Truck agency — and we bring that big-city energy to every neighborhood across the metro area. Whether it's a one-day pop-up or a full-month brand takeover, our mobile billboards, GPS-targeted routes, and social media tie-ins make sure your message shows up exactly where your customers are—live and in real time.

When you work with us, you get more than just a truck. You get a team of seasoned marketing pros who know how to create campaigns that get attention, engagement, and real results.

We're here to grow your brand, answer your questions, and make sure every dollar you invest is working hard for your business.



## 2. OUR CORE SERVICES

### **LED Billboard Smart-Truck**

Big digital screens on all sides, live video option, Wi-Fi control, and speakers with a mic.

**Perfect for:**  
Product launches, grand openings, festivals—anything that needs to grab attention

### **Street Team + Flyer Handout**

Our crew hands out flyers while your ad plays on the truck's giant screens.

**Perfect for:**  
Event weekends, special promotions, or boosting ticket sales.

### **“Truck Route” Digital Bundle**

Your ad rolls around town daily and we post it weekly on 3 social media platforms.

**Perfect for:**  
Local businesses, service companies, and brands with multiple locations.

### **Video Production & Editing**

We shoot and edit your video in any format—vertical, square, or widescreen. We color-grade it, add captions, and make it social-ready.

**Perfect for:**  
Instagram Reels, YouTube pre-roll ads, and digital billboard campaigns.





# 3. LED BILLBOARD SMART-TRUCK PRICING

Rates include driver, fuel, insurance & on-board tech.

## MANHATTAN (1-2 DAY CAMPAIGNS)

### Hours - Rate - Total

4-Hour \$500/hr \$2,000

8-Hour \$450/hr \$3,600

Milti-Day (3 + Days): \$350/hr

## BROOKLYN & QUEENS

### Hours - Rate - Total

4-Hour \$250/hr \$1,000

8-Hour \$225/hr \$1,800

Milti-Day (3 + Days): \$200/hr

## LONG ISLAND (NASSAU & SUFFOLK)

### Hours - Rate - Total

4-Hour \$200/hr \$800

8-Hour \$175/hr \$1,400

Milti-Day (3 + Days): \$150/hr

Need something different? Ask for a custom quote.



## 4. THE "TRUCK ROUTE" SUBSCRIPTION

Your rolling billboard + managed social media = omnipresence.  
South Nassau Route: Rockvillecenter - Massapequa Park - Sunrise Highways and Merrick Rd.

**Monthly Route \$1,600/mo**

- 12 second spot rotating with other sponsors.
- 6hrs per day during peak traffic hours.
- 7am to 10am and 4pm to 7pm.
- YouTube, Instagram, TikTok, Facebook promotions.

**Week-long Sprint \$600/week** (Perfect for limited-time promos or testing new markets)







## 5. VIDEO PRODUCTION & EDITING

DELIVERABLE	LENGTH	PRICE
Social Micro-Spot	10–30 sec	\$300
Full-Length Promo	Up to 60 sec	\$600

Formats mastered for LED truck, Reels, Shorts, Stories & in-feed.



## 6. WHY PARTNER WITH DIGITAL PROMO?

- **Hyper-Local Precision:** Blanket foot-traffic corridors your competitors can't reach.
- **Instant Creative Swaps:** Wi-Fi control lets us change visuals mid-route—no downtime.
- **One Crew, All Channels:** From on-street impressions to algorithmic reach, you deal with a single strategist.







## 7. NEXT STEPS & BOOKING

1. Pick your market & dates.
2. Email [info@digitalpromony.com](mailto:info@digitalpromony.com) or call (516) 718-3788 for availability.
3. Approve your creative (we'll handle specs).
4. Watch the buzz build.

**Ready to own the block—and the feed?**

Let's light up the streets.

[Digitalpromony.com](http://Digitalpromony.com) | (516) 718-3788  
[info@digitalpromony.com](mailto:info@digitalpromony.com)

# CONNECT WITH US!